



DISTRICT 7

Announcing the Award Winners

(by category)

PRINT

ACADEMIC CATALOG or CLASS SCHEDULE

Gold Portland Community College, OR

VIEWBOOK

Gold Pierce College, WA
Silver Lane Community College, OR
Bronze Everett Community College, WA

ANNUAL REPORT

Gold Skagit Valley College WA
Silver Flathead Valley Community College, MT
Bronze Whatcom Community College, WA

NEWSLETTER/MAGAZINE SMALL-SCALE

Gold Central Oregon Community College
Silver Spokane Colleges, WA
Bronze Skagit Valley College, WA

MAGAZINE LARGE-SCALE

Gold Central Oregon Community College

BROCHURE (single or series)

Silver Spokane Colleges, WA

BOOKLET

Gold Spokane Colleges, WA
Silver South Puget Sound Community College, WA
Bronze Portland Community College, OR

FLYER (single or series)

Gold Bellingham Technical College, WA
Silver Tillamook Bay Community College, OR
Bronze Skagit Valley College, WA

POSTCARD (single or series)

Gold Flathead Valley Community College, MT
Silver Spokane Colleges, WA
Bronze Renton Technical College, WA

NOTES/CARDS/INVITATIONS (single or series)

Gold Central Oregon Community College

POSTER (single or series)

Gold Flathead Valley Community College, MT
Silver Renton Technical College, WA
Bronze Clackamas Community College, OR

PRINT WILD CARD

Gold Spokane Colleges, WA
Silver Spokane Colleges, WA
Bronze College of Southern Idaho

DIGITAL/ELECTRONIC MEDIA

E-PUBLICATIONS

Gold Portland Community College OR

E-NEWSLETTER

Gold Clackamas Community College, OR
Silver Clackamas Community College, OR
Bronze Chemeketa Community College, OR

E-CARDS

Bronze Green River College, WA

WEBSITE

Gold Clackamas Community College, OR



MICROSITE/LANDING PAGE

Gold	Central Oregon Community College
Silver	Skagit Valley College, WA
Bronze	Mt. Hood Community College, OR

AUDIO CONTENT

Gold	Portland Community College, OR
Silver	Chemeketa Community College, OR
Bronze	Lane Community College, OR

SOCIAL MEDIA

SOCIAL MEDIA PAGE

Gold	College of Southern Idaho
Silver	Clark College, WA
Bronze	Lane Community College, OR

SOCIAL MEDIA POST OR STORY-STILL

Gold	College of Southern Idaho
Silver	College of Southern Idaho
Bronze	Everett Community College, WA

SOCIAL MEDIA POST OR STORY-VIDEO

Gold	Renton Technical College, WA
Silver	Clark College, WA
Bronze	College of Southern Idaho

VIDEO

PROMOTIONAL VIDEO-SHORT FORM

Gold	Bellingham Technical College, WA
Silver	Bellingham Technical College, WA
Bronze	Spokane Colleges, WA

PROMOTIONAL VIDEO-LONG FORM

Bronze	Mt. Hood Community College, OR
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VIDEO SHORTS (single)

Gold	Chemeketa Community College, WA
Silver	Spokane Colleges, WA
Bronze	Spokane Colleges, WA

VIDEO SHORTS (series)

Gold	Spokane Colleges, WA
Silver	Clackamas Community College, OR
Bronze	Lane Community College, OR

PHOTOGRAPHY/ILLUSTRATION

ORIGINAL PHOTOGRAPHY (unmanipulated)

Gold	Skagit Valley College, WA
Silver	Portland Community College, OR
Bronze	Clackamas Community College, OR

ORIGINAL PHOTOGRAPHY (manipulated)

Silver	Renton Technical College, WA
Bronze	Bellingham Technical College, WA

LOGO DESIGN

Gold	Clackamas Community College, OR
Silver	Lane Community College, OR
Bronze	Skagit Valley College, WA

COMPUTER-GENERATED ILLUSTRATION

Gold	Flathead Valley Community College, MT
Silver	Skagit Valley College, WA
Bronze	Green River College, WA



ADVERTISING

PRINT ADVERTISEMENT (single or series)

Gold	Portland Community College, OR
Silver	Whatcom Community College, WA
Bronze	Chemeketa Community College, OR

RADIO ADVERTISEMENT (single or series)

Gold	Lane Community College, OR
Silver	College of Southern Idaho
Bronze	College of Southern Idaho

TV/VIDEO PAID ADVERTISEMENT (single)

Gold	Green River College, WA
Silver	South Puget Sound Community, WA
Bronze	College of Southern Idaho

TV/VIDEO PAID ADVERTISEMENT (series)

Gold	Portland Community College, OR
Silver	Lane Community College, OR
Bronze	Clackamas Community College, OR

DIGITAL ADVERTISEMENT (single or series)

Gold	Spokane Colleges, WA
Silver	Portland Community College, OR
Bronze	Lane Community College, OR

OUTDOOR SIGNAGE/DISPLAYS (single or series)

Gold	Flathead Valley Community College, MT
Silver	Central Oregon Community College
Bronze	Spokane Colleges, WA

INTERIOR SIGNAGE/DISPLAYS (single or series)

Gold	College of Southern Idaho
Silver	Spokane Colleges, WA
Bronze	Green River College, WA

CAMPAIGNS

COMMUNICATION SUCCESS STORY or CRISIS COMMUNICATION CAMPAIGN

Gold	Portland Community College, OR
Silver	Skagit Valley College, WA
Bronze	Flathead Valley Community College, MT

GOVERNMENT or COMMUNITY RELATIONS CAMPAIGN

Gold	Mt. Hood Community College, OR
Silver	Clackamas Community College, OR
Bronze	Oregon Community College Association

SPECIAL EVENT or FUNDRAISING CAMPAIGN

Gold	Clackamas Community College, OR
Silver	Mt. Hood Community College, OR

SUCCESSFUL RECRUITMENT or MARKETING PROGRAM

Gold	Portland Community College, OR
Silver	Spokane Colleges, WA
Bronze	Lane Community College, OR

SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN

Silver	Spokane Colleges, WA
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CAMPAIGN WILD CARD

Gold	Spokane Colleges, WA
Silver	Renton Technical College, WA
Bronze	Lower Columbia College, WA

MISCELLANEOUS

SUCCESSFUL INCLUSIVE MARKETING & COMMUNICATION PROJECTS

Gold	Portland Community College, OR
Silver	Portland Community College, OR
Bronze	Skagit Valley College, WA

EXCELLENCE IN WRITING-SHORT FORM

Gold	Skagit Valley College, WA
Silver	Portland Community College, OR
Bronze	Pierce College, WA

EXCELLENCE IN WRITING-LONG FORM

Gold	Central Oregon Community College
Silver	Central Oregon Community College
Bronze	Portland Community College, OR

LOGO WEAR

Silver	Clackamas Community College, OR
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NOVELTY

Gold	Spokane Colleges, WA
Silver	Clackamas Community College, OR
Bronze	Flathead Valley Community College, MT

WILD CARD

Gold	Lane Community College, OR
Silver	Skagit Valley College, WA
Bronze	South Puget Sound Community College, WA